

# Some facts about Canada and BCE Nexxia, a Bell Canada Company

Canada has a population of 34 million, across a landmass of 9.9M square kilometres (3.9M sq miles), making it the world's second largest country. It has two official languages, English and French, but over 200 languages are spoken by its inhabitants making Canada one of the most ethnically diverse nations in the world. As a result of this broad ethnic spectrum, Canada enjoys robust trade across the globe as its well educated, high average income population seeks products and services across a wide variety of industries and nations.

That large landmass and sophisticated global trading environment has resulted in Canada being home to perhaps the most sophisticated telecom infrastructure in the world. For example, Bell Mobility network reaches 93% of all Canadians, fully upgraded to HSPA+ (High Speed Packet Access) with the majority of the footprint already LTE capable and with virtually every cell site benefitting from fibre direct to the site.

Canada is home to Toronto, the 5<sup>th</sup> largest city in North America and currently braced with 132 construction cranes erecting residential and commercial high rises. (By comparison, New York City has approximately 88 cranes and Mexico City 82). That rapid growth in industry and population has led to some of the world's highest penetration levels in Internet and Smartphone subscribers.

With that environment, BCE Nexxia's parent company, BCE Inc., is the largest Internet service provider, one of the largest, and fastest growing wireless service providers, the 2<sup>nd</sup> largest TV service provider, the largest media company, and part owner of two professional hockey teams, a professional soccer team and Canada's only national basketball team, in addition to its place as the largest telecom infrastructure and services provider to Canada's business and financial communities.

## Below are highlights of key industries in Canada:

### Manufacturing

- Manufacturing is Canada's largest business sector, accounting for more than 18% or \$163 billion of the country's economic activity.
- Manufacturing is concentrated in southern Ontario and Québec and employs more than 2 million people.
- The largest manufacturing sector in Canada is the automotive industry.



### Digital Media

- Canada is the world's third-largest producer of video games.
- Canada's interactive-media sector employs more than 52,000 people and generates annual revenues of \$3.8 billion.
- Between 2003 and 2011, Canada was the world's leading location for foreign direct investment in video games.

### Oil and Gas

- Oil and gas industry employs more than 550,000 Canadians and invests about \$55 billion in the industry.
- Canada is the world's third largest producer of natural gas.
- Canada's oil reserves are third next to Venezuela and Saudi Arabia.
- Canada is the fifth largest energy producer in the world.

### Finance

- Canada's banks are ranked #1 globally by the World Economic Forum, a ranking achieved five years in a row.
- Our financial services industry represents \$82 billion of Canada's gross domestic productivity and employs 750,000 Canadians.
- The top 4 Canadian banks are headquartered in Toronto, Ontario; the 5<sup>th</sup> is headquartered in Montreal, Québec.

### Mining

- Canada ranks first in the world for the production of potash and uranium and among the top five for nickel and diamonds.
- Mining contributes close to 5% to Canada's gross domestic product (GDP).
- More than 800 mines are located in Canada, producing more than 60 minerals and metals, and employing 363,000 people.

For more information, visit [bcnexxia.com](http://bcnexxia.com) or call 1 855 848-7155

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## About BCE Nexxia

BCE Nexxia Inc., a Bell Canada company, provides national and international clients industry-leading wholesale communications services, including voice, broadband, IP, hardware and professional solutions. Our connectivity services are available across Canada and from key points in the United States.

We understand the needs of our clients who come from a variety of markets: inter-exchange carriers, local exchange carriers, wireless service providers, resellers, Internet Service Providers, utelcos and cablecos.

Our comprehensive portfolio of wholesale products and services demonstrates our commitment to providing solutions that will help you extend your markets and your brand.

As a Bell Canada company, we are able to extend the power of Canada's largest communications company to your clients. You can count on the reach and reliability of our network infrastructure, our experience of implementing over 26 million customer connections, and our expertise of more than 50,000 dedicated professionals.

Our skilled sales, customer service and technical support teams are focused on delivering wholesale solutions to help you grow your business and satisfy your customers' requirements.

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