

# Expand your product portfolio quickly and cost effectively

## Wholesale SIP Trunking service from BCE Nexxia

The growing demand for IP services means service providers need to be ready to quickly and cost-effectively meet the evolving needs of their customers.

Business customers are looking for reliable SIP and consistent communications while controlling their costs and increasing operational efficiencies.

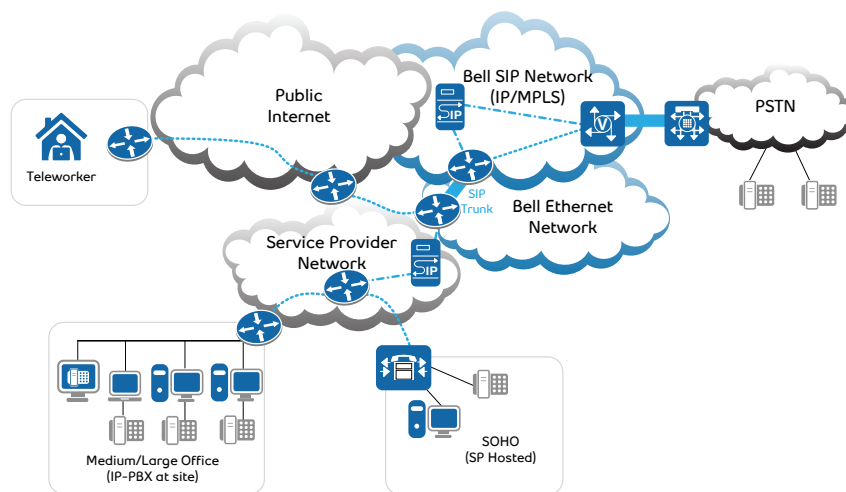
Wholesale SIP Trunking service from BCE Nexxia, a Bell Canada Company delivers a flexible and scalable solution, enabling you to broaden your service offering and enhance your brand.

### The solution

Wholesale SIP Trunking enables your end users to reduce costs and simplify IT management by combining voice and data access over a single connection using an IP-PBX system, or with a traditional PBX system by using an Integrated Access Device (IAD).

With flexible feature options and minimal turn-up time, you can start offering a range of IP voice services to accommodate any business customer – from multi-site enterprise customers to small businesses. Strong demand for next generation services, combined with the high potential for end-user cost savings, gives you the potential for maximum return on your investment in a short amount of time.

## SIP Trunking



### What is SIP Trunking?

A SIP (Session Initiation Protocol) Trunk is a single voice call, routed over an IP network. Unlike traditional telephony where clusters of physical wires are delivered from the service provider to a business, a SIP trunk replaces these fixed Public Switched Telephone Network (PSTN) lines with a flexible, feature-rich system with full PSTN connectivity.

